

CURRICULUM VITAE:

Personal Data

Name: Dr. Innocensia F. John
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Agricultural Economics and Business,
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Education Background

Post-Doc. - Michigan State University, 2019 - 2020
PhD - Economics, University of Copenhagen, and University of Dar es Salaam 2013 - 2017:
M.A - Economics, University of Dar-es-Salaam, Tanzania, 2010 - 2012
B.A - Economics and Statistics. University of Dar-es-Salaam, Tanzania, 2007 - 2010

Employment History

- 2019 to date: Lecturer University of Dar es Salaam
- 2016 - 2018: Research Associate: International Institute of Tropical Agriculture (IITA)
- 2012- 2014: Programme officer of Mwalimu Nyerere Professorial Chair in Development, Economics Department at the University of Dar es Salaam and Research Officer I (environmental economics).
- 2013 - 2014. Assistant Research Fellow, REPOA, Dar es Salaam, Tanzania. Research Assistant

Projects undertaken.

- 2021-2023 A mixed-methods research tool for better measurement and understanding of intra-household decision making, Cassava Value chain. CGIAR financed. Co-PI
- 2021-2023 Indigenous Orphan Crops Along the Value Chain for Improved Livelihood Security in Tanzania. FSNet -ARU, UKRI finances. PI.
- 2022-2023 Micronutrient profile and household use of indigenous crops in Tanzania. Institute of Food Technologists financed. PI.
- 2022 – 2023 Application of Sustainable Intensification Technologies on Farmlands Adjacent to Protected Forests in Eastern Tanzania. University of Dar es salaam finances. PI
- 2022 Economic assessments of the relative contributions of marine protected areas to Tanzania's blue economy. WIOMSA finances. PI
- 2021-2022 Incorporating poverty and gender dimensions in Marine Spatial Planning (MSP) case studies in Kenya, Tanzania and Madagascar support of the Swedish Agency for Marine and Water Management (SwAM). Co-PI.
- 2020-2022, Illuminating Hidden Harvests, Country Profile, The contribution of small-scale fisheries to healthy food systems in the United Republic of Tanzania, FAO finances. Co-PI.
- 2022 The economic potential of Geographical indication crops, ITC financed. PI
- 2019 to 2020 post doc, Africa RISING Transforming Key Production Systems: Maize Mixed East and Southern Africa. USAID financed.
- Review of National Agricultural Policy 2013 and Development of National Agricultural Policy
- 2017 to 2018 Agricultural Policy Research in Africa (APRA) Programme. A Policy Study on Young people and agricultural commercialization.
- 2017 to 2018 Purdue Improved Crop Storage (PICS) project: The project aimed to reduce post-harvest loss from insects and rodents by enabling smallholder farmers to store grains throughout the year to improve food security and income by storing and selling when the price is high using PICS bags.
- 2015 to 2017 Norwegian Programme for Capacity Building in Higher Education and Research for

Development (NORHED) Arming Situation and Constraints of Sweet Potatoes Producers in Southern Ethiopia Households

- 2013-2017 VALOR DANIDA Project: aimed at accelerating green inclusive growth through new knowledge about institutional environments in Ghana, Kenya and Tanzania to allow transition to a green economy, valorising documented territory specific (origin) products from agro-ecosystems stewarded by smallholders, inspired by or using protected geographical indications (GIs). (DKK 10 million raised, 2014-2017)

Publications and reports

- Innocensia John, Elizabeth Mkandawire , Colleta Gandizanwa and Catherine Massao (2023) Gender and Food Security in Tanzania, Book chapter, *inreview*
- Devis Mwakanyamale, Steven Cole, Jessica Heckert, **Innocensia John**, Gundula Fischer, Greg Seymour, and Shiferaw Feleke (2022) A process guide for the development of a mixed-methods research tool for measuring and understanding intra-household decision making. <https://doi.org/10.2499/p15738coll2.136594>
- **John, Innocensia**. 2023. “Consumer Perceptions, Preferences and Awareness Towards Potential Geographical Indication of Products in Tanzania.” *Tanzanian Economic Review* 12 (2): 43–56. <https://doi.org/10.56279/ter.v12i2.121>
- Simmance, F.A., Sobo, F.A., Dr. Onyango, P., Dr. Hepelwa, A., Dr. Elisaria, E., Mrema, J., Dr. **Innocensia J.**, M., Ahern, M., Franz, N., Westlund, L., Gee, J., Misk, R.& Ward, A. (2023). Illuminating Hidden Harvests: Country profile. The contribution of small-scale fisheries to healthy food systems in the United Republic of Tanzania. Rome, FAO.
- **John, Innocensia**. 2023. “The Potential of Geographical Indications in Tanzania .” ITC.
- **John, Innocensia**, Sieglinde Snapp, Alison Nord, Vimbayi Chimonyo, Chiwimbo Gwenambira, and Regis Chikowo. 2021. “Marginal More than Mesic Sites Benefit from Groundnut Diversification of Maize: Increased Yield, Protein, Stability, and Profits.” *Agriculture, Ecosystems and Environment* 320 (February): 107585. <https://doi.org/10.1016/j.agee.2021.107585>.
- **John, I.**, Lokina, R., & Egelyng, H. (2020). Small-Scale Producers of Quality Products with Potential of Geographical Indication Protection in Tanzania. *International Journal of Food and Agricultural Economics*, 8(2), 193–205.
- Thomas Yeboah, **Innocensia John**, Easther Chigumira, Nana Akua Anyidoho, Victor M. Manyong, Justin Flynn, James Sumberg (2020), Hard work and hazard: young people and agricultural commercialisation in Africa. *Journal of Rural Studies*.
- **Innocensia** and Victor Manyong (2019), Building livelihoods: young people and agricultural commercialization. Tanzania Country study. Working paper
- **Innocensia John**, Lokina, R., and Egelyng, H (2018) Protection of Quality Products with Geographical Indication in Tanzania. Policy Brief published at Efd website and Copenhagen University.
- **Innocensia John** (2017) the Potential of Marketing Zanzibar Cloves with Geographical Indication Labelling. *African Journal of Intellectual Property* 2(1), 71-86.
- **John I.** (2017), The potential of selected Agricultural Products for Geographical Indication in Tanzania. PhD Thesis at the University of Dar es Salaam.
- **I. John**, Egelyng, H and Lokina, R (2016). Tanzanian Food Origins and Protected Geographical Indications. *Future of Food: Journal on Food, Agriculture and Society*, 4(2), 6-12.
- Razack B Lokina, **Innocensia John** (2016) Welfare Implications of the Payment for Environmental Services: Case of Uluguru Mountain –*Morogoro*. *African Journal of Economic Review*, 4(1), 61-85. [10.22004/ag.econ.264385](https://doi.org/10.22004/ag.econ.264385)